



April, 2021

ARMED FORCES, MILITARY VETERANS & FIRST RESPONDERS APPRECIATION DAY
NEW DATE & TIME: SATURDAY, OCTOBER 16, 2021 – 10:30 AM – 4 PM

Dear Community Partner & Friends:

In 2014, Armed Forces & Military Veterans Appreciation, Inc. (AFMVA) teamed up with Periwinkle Media Group to honor more than 8,000 of our active military, veterans and their families here in North Las Vegas and Southern Nevada. Since then we've had the annual privilege of serving and supporting that very community whose sacrifices have paid for the very freedoms we enjoy in the United States.

Free and open to the public our **7th year celebration** will once again say "thank you," not only to our Active Military and Reservists, but to all our Veterans and First Responders. Organized by our dedicated group of volunteers and veteran's organizations, this event is free, with food provided to all our Active Military, Reservists, Veterans and First Responders and their immediate family members. The public is welcome to join in, with free entertainment and children's activities and food will be available for purchase on site. **WE ARE PLEASED TO ANNOUNCE THIS YEAR FOR THE FIRST TIME, WE WILL ALSO HAVE THE LAS VEGAS CRUSIN' ASSOCIATION CLASIC CAR SHOW, with approximately 75-200 cars joining us!!!!**

This year's event will take place Saturday, October 16, 2021, from 10:30 a.m. – 4:00 p.m. Opening ceremonies will begin promptly at 11:00 a.m. with the presentation of colors. The event is held at CRAIG RANCH REGIONAL PARK LOCATED AT 628 W. CRAIG ROAD, NLV, 89032.

In order to serve our military and first responders and provide this positive event to the public at no charge, we need the support and sponsorship of our local business community. Our anticipated attendance is approximately 5,000 guests. We are pleased to announce once again that our Media partner, is Periwinkle Media Group. They are responsible for marketing and promoting this exciting event to the community at large.

Please review the various levels of sponsorship attached. We thank you in advance for your contributions! With your support we will succeed in showing our appreciation for these brave men and women.

Thank you for taking the time to consider our request. If you are interested in learning more about the work that Armed Forces, Military Veterans & First Responders Appreciation Day Committee does, please let us know. We look forward to hearing from you. Website for updates: www.NLVEvents4Military.org/

Respectfully,

RICHARD CHERCHIO
CO-CHAIR
PRESIDENT
NLV CITY COUNCILMAN
nlvEvents4Military@gmail.com

LAURA COLEMAN
CO-CHAIR
SECRETARY / TREASURER
702-349-3948
Cvs9@aol.com

*Armed Forces and Military Veterans Appreciation, Inc. is an IRS-approved 501 (c) (3) agency, incorporated in Nevada. Your donation may be tax-deductible (pursuant NRS 598). Our tax ID number is 46-4691781.

Armed Forces, Military Veterans & First Responders Appreciation Day!
In partnership with the City of North Las Vegas &
the NLV Veterans Community Commission



Saturday, October 16, 2021, 10:30 am - 4 pm
At Craig Ranch Regional Park
628 West Craig Road, North Las Vegas, NV 89032

***FREE FOOD to all Active & Retired Military, Reservists, & First Responders and their immediate Family members. EVENT IS OPEN TO THE GENERAL PUBLIC.**

Sponsorship Opportunities

4 STAR TITLE SPONSOR (\$10,000.00)

- As the **Title Sponsor** the event will be called Armed Forces, Military Veterans & First Responders Appreciation Day presented by (**YOUR COMPANY NAME**).
- Name or logo on all banner's recognition on day of event.
- Name inclusion in all promotional and press release/ event announcements
- Logo premium placement on volunteer T-shirts
- Logo with link on website to company website.
- Logo placement on social media platforms
- 2 Vendor Tables

3 STAR SPONSOR (\$5,000.00)

- Name or logo on all banners, signage and recognition on day of event.
- Name inclusion in all promotional and press release announcements
- Logo and link placement on website and social media platforms
- Logo premium placement on volunteer T-shirts
- 2 Vendor Tables

2 STAR SPONSOR (\$2,000.00)

- Includes signage and Recognition on day of event.
- Logo placement on website and social media platforms
- Logo on volunteer T-shirts
- 1 Vendor Table

VENDOR TABLE - \$250

In Kind Sponsorship Opportunities are also Available

Contact: _____ Company/Organization _____

Address: _____ City: _____ State: _____

Zip: _____ Phone: _____ Email: _____

- I would like to be a sponsor. (Circle One) **4 STAR 3 STAR 2 STAR VENDOR**
- Enclosed is my check for \$ _____.
- I would like to donate my table to a nonprofit.
- I cannot fulfill a sponsorship, but would like to make a donation in the amount of \$ _____

PLEASE MAKE CHECKS PAYABLE TO: Armed Forces and Military Veterans Appreciation Inc.

MAIL TO: 417 Horse Pointe Avenue, N. Las Vegas, NV 89084

You may also pay on our website: www.NLVEvents4Military.org/

For more information please contact: NLVEvents4Military@gmail.com

Coordinator Volunteer: Gloria Cherchio 702-321-1075

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**Armed Forces, Military Veterans & First
Responders Appreciation Day
Venue: Craig Ranch Regional Park
628 W. Craig Road, North Las Vegas, NV 89032**

VENDOR AGREEMENT

TERMS & CONDITIONS / LIABILITY RELEASE

Thank you for your interest in participating in *Armed Forces, Military Veterans & First Responders Appreciation Day*, we hope that you have an enjoyable experience. Please review the terms and conditions shown below.

SET UP/TEAR DOWN/HOURS OF OPERATION

Vendor spaces will be approved upon receipt of payment in full with required documentation. All vendors may set up on Friday, October 15th from at 5 PM to 8 PM. **Vendors are required to be open for the duration of the event, Saturday, October 16, 10:30 am – 4:00 PM. No tear down is allowed prior to close of event.** Closing early or preparing to close may appear as though the event is closed for the evening, and event patrons may choose to leave early which can hurt the success of our vendors. Vendors must have property and debris removed from premises no later than 5:30 PM.

FEES/CANCELLATIONS

Full payment must accompany the signed application. THERE IS NO REFUND OR FEE TRANSFER FOR “NO-SHOWS.”

SPACE SPECIFICATIONS

All space assignments are made at the discretion of the Event. *****All spaces are 10’ x 10’ covered tent, 8 ft. table & 2 chairs.** If you have displays, equipment, or products that cannot fit into the confines of this space, you will need to purchase and/or will be charged for additional space(s). Layouts are predetermined with the legal requirements for fire lanes and the safety of our visitors in mind. You will not be able to park your vehicle in or near your vendor space. Designated vendor parking spaces will be provided. You may not camp overnight in your vendor space. No controversial booths will be accepted into the show, the goal of quality, diversity, variety, and limited duplication of products and services.

FOOD/BEVERAGE VENDING

Food/Beverage vendors are required to have a Temporary Food Establishment Permit. For more information, vendor visit: southernnevadahealthdistrict.org or call the Southern Nevada Health District at 702-759-1110.

INSURANCE

All vendors are required to have liability insurance.

SALES AND USE TAX

All vendors are responsible for their own tax reporting and collecting of sales tax is 8.15%. to Clark County and the State of Nevada.

With your signed and submitted application, you acknowledge you have read, and agree to the terms.

VENDOR: _____ SIGNATURE: _____ DATE: _____

MAIL SIGNED FORM TO: 417 Horse Pointe Avenue, N. Las Vegas, NV 89084

Or EMAIL SIGNED FORM TO: NLVevents4Military@gmail.com

(*incomplete applications will not be accepted)